



2010 MARKETING OPPORTUNITIES

FREE AS A NEW MEMBER:

- ___ Access to Pewaukee Chamber Mailing List
- ___ Chamber Gift Bag and New Member Packet Folder
- ___ Business Information, including Hot Deals, Job Postings on Pewaukee Chamber website: www.pewaukeechamber.org averaging 200 hits per day.
- ___ Weekly Email Blast and Monthly Chamber newsletter (Constant Contact)
- ___ Select to be featured in Weekly Email blast (\$25)/or Monthly Newsletter (\$30)
- ___ Referrals and Support for your business from Chamber Staff
- ___ Description in our Annual Chamber and Community Guide going to over 10,000 households and 9 Business/Industrial/Office Parks within City of Pewaukee. Additional advertising opportunities available in Guide: mbilke@jcpgroup.com
- ___ Open House and/or Ribbon Cutting Ceremony
- ___ Luncheon Spotlight Table during luncheon networking time (11:30-12:00 & 1:00-1:30 p.m.)
- ___ Chamber Plaque Presentation (date)
- ___ Invitation to First Free Monthly Speaker Lunch (select luncheon)
- ___ Picture and Business Promotion in Lake Country Reporter, Milwaukee Journal Sentinel (Sunday) and Waukesha Freeman (select luncheon, Biz After 4 date, ABLE 6 date)
- ___ Picture as new member on website for one Year
- ___ Certificates of Origin (overseas marketing)

MEMBER TO MEMBER MARKETING:

- EMAIL SPONSORSHIP- \$25 to sponsor a weekly email blast providing a helpful tip or interesting fact of interest to chamber members. Include your logo and business information or submit a business card.
- WEBSITE SPONSORSHIP -\$100 to sponsor your company name and logo on Pewaukee Chamber's home page for 3 months (one quarter).
- LUNCHEON SPOTLIGHT TABLE: Spotlight tables at a luncheon are drawn from current attending members (One Minute)
- BIZ AFTER 4 – dates are almost full for this year! Opportunity for networking and Open House
- NEWSLETTER AD - Newsletter goes out once per month to all members. You can place your business card in 3 newsletters for \$30 or 12 newsletters for \$195. Indicate the quarter you want. Newsletter full page ad is \$30 per month.
- FREE HOT DEALS and JOB POSTINGS – post your deals and jobs on our website that you would like to offer to the public. These postings link back to your website as well giving you additional exposure!
- Luncheon Packages available: 5 [lunches@\\$14.00](#) each (save \$5) or 11 [lunches@\\$13.00](#) each (save \$22); otherwise Member Lunches are \$15 each and Member Breakfasts are \$10 each

SPONSORSHIPS – lots of publicity for you within the Community

Community Awards Banquet (last Wed in Jan) pays for all winner's dinners	\$500
Tri-Chamber Golf Outing (first Fri in June)	\$100
July 4 th Fireworks Display	\$100
Holiday Festival (first Sat in Dec)	\$100
Monthly Luncheon Sponsor (select month) Pays for new members and speaker's lunches	\$100

VOLUNTEER – Volunteer to be a Board Member or Committee Member

Check off above opportunities you are interested in and return this form to Pewaukee Chamber of Commerce, 214 Oakton Avenue, Pewaukee, WI 53072. Contributions and donations to Pewaukee Chamber of Commerce are considered business advertising expenses.