



Benefits of the Pewaukee Chamber of Commerce



Chamber Main Events:

- q Tri-Chamber Golf Outing (Pewaukee, Delafield & Hartland Chambers) – June
- q Fireworks Festival - July
- q Holiday Festival - December
- q Pewaukee Chamber Community Awards/Person of the Year Banquet – January

These four main yearly Pewaukee Chamber events provide amicable opportunities for Chamber members to network and advertise their respective businesses with the surrounding community and businesses.

Luncheons: Held once month. Business associates gather & network prior to enjoying a lunch & speaker. One business is selected to host a “Spotlight Table” at the following luncheon where they will have an opportunity to promote and advertise their business. Each month a chamber member is selected to become our “Member in the Spotlight” and receives a bio in the newsletter along with a free lunch.

A.B.L.E. 6 Breakfasts: Held monthly. 6 area Chambers combine to bring businesses together for networking and “active business leads exchange” (A.B.L.E.). Each attendee is given a 30-second “commercial” to promote their business. Referrals are given and success stories are exchanged by business peers.

Open House &/or Ribbon Cutting: This is an opportunity for new members to promote their business with a photo, press release and amongst the community. Current members are welcome to hold an Open House; our office will assist in promoting.

Business Card Ads: A “members only” program for placing an annual business card ad in our monthly newsletter. This program has been so successful that there is usually a waiting list.

Email Sponsor Ads: A “members only” program for placing your logo and message monthly at the bottom of all Constant Contact emails that go out to all of our members. This is a new opportunity for advertising your business!

Listing in the Annual Community Guide: All chamber members receive free of charge a listing & brief description in our annual community guide and on the chamber website.

New Member Recognition: New members to the chamber are introduced at one of our luncheons and given a chance to say a few words about their business. An article regarding the new member will be placed in our monthly newsletter and an article and photo of the member receiving a membership plaque is submitted for publication to the *Lake County Reporter – Sunday Journal Sentinel, Lake Country Living Section*.

Sponsorship Recognition: When chamber members are sponsors at any of our events, they receive signage both the day of the event, in the newsletter and in the local newspaper.

Access to Chamber Services: Mailing lists, referrals, Health Insurance & chamber staff.