

Pewaukee Chamber of Commerce
1285 Sunnyridge Road
Pewaukee, WI 53072
262-691-8851

www.pewaukee-chamber.org

Email: info@pewaukee-chamber.org

Pewaukee Chamber of Commerce Newsletter



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Dinner

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Sign Synergy's Open House

March 1 New Date for

February 2015

Mark Your February Calendar

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- Feb 4 Annual Pewaukee Chamber Community/Business Dinner
- Feb 7 Blood Drive at River Hills West Health Care Center
- Feb 7 Positively Pewaukee's Heart of Europe Tour
- Feb 8 Ambassador Meeting
- Feb 9 Chamber Board Meeting
- Feb 15 ABLE 6 Breakfast
- Feb 16 Pewaukee Chamber Luncheon "Guerilla Marketing 1
- Feb 17 Program Committee Meeting
- Feb 17 Open House Sponsored by Sign Synergy

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Newsletter/Email Advertising Fees

Distribution: 600+biz
\$25 per monthly newsletter
\$50 for 3 newsletters (one free)
\$199 for 12 issues (less than \$17 per issue)

[Newsletter Advertising Information](#)

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Feb 18 Queen of Apostles Fish Fry
Feb 24 Biz After 4 at Country Springs

March 1 is new date for Salsa Cafe and Cantina's Open House (Feb. 2 cancelled due to snow storm)

Mark the Tri-Chamber Golf Outing Date of Friday June 3, 2011 at Western Lakes Golf Course. Pewaukee Chamber is the host this year! (info@pewaukeechamber.org) if you would like to join the Planning Committee (will meet Wednesdays over 10:30am at Western Lakes)

Feb. 4 Our Big Awards Dinner

In case you missed the following article in Waukesha Freeman's [Business Page](#) about our Chamber's Awards Dinner.....

If you are unable to attend you can take a sneak peak at our [Dinner Awards Program.](#)

tors

Russ Roberts, President,
[WCTC Small Business Center](#)

Bill Miller, Vice President,
[Guardian Insurance/Park Avenue Securities](#)

Cathy Zmudzinski, Treasurer,
[Waukesha State Bank](#)

Matt Titel, Secretary,
[Commonwealth Mortgage Group](#)

Hansi Herzog, Director,
[Minuteman Press - Waukesha](#)

Dr. Mandy Pearce, Director,
[Pewaukee Family Chiropractic](#)

Jean Daul, Director, [Knight Barry Title Group](#)

NEW
2011
Pewa
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Hour

We thank the generous
Sponsors whose contributions
made the 2010 Awards possible



We thank AmeriSign & Graphics for the above sign

BUY A TICKET FOR A RAFFLE BASKET!

Can't attend the Feb. 4 Award Dinner but want to support Chamber? Winners will be announced at the end of the dinner AND you do not need to be present to win.



S

Monday,
Tuesday,
Wednesday,
Thursday
7:00 -
3:30

Closed
Fridays,
Saturdays
and
Sundays

Kathy
Eckhardt,
Executive
Director
[Contact
Kathy](#)

[Join Our List](#)

[Join Our Mailing List!](#)

Call 262-
691-8851
with your
credit card
info

RAFFLE TICKET PRICES

5 FOR \$5
12 FOR \$10
25 FOR \$20

Contact info@pewaukee-chamber.org to purchase your ticket. Tell us the following:

- 1) How many tickets you would like to purchase
- 2) Which NUMBER baskets you would like them to go in
- 3) Call 262-691-8851 with your credit card number

We will write your name and telephone number on your tickets and call you Monday if you win!

Raffle Basket Selections:

- (1) Nelson's Automotive Cold Weather Car Survival Kit (includes blanket, water, candy bars, Crunch 'N Munch, GI Ice Scraper, Hothands, Blanket, Foot Warmers and Gift Certificates for \$32 Tire Balance, \$24.95 AqualPel Windshield Treatment, \$18.55 Tire Rotating, \$33.50 Basic Oil Change)
- (2) Piano Blu Gift Basket to include a selection of wines and a \$25 gift certificate
- (3) Bank of Memories and Flowers Basket to include gift items from CrabTree and Evelyn, Colonial Candles, Decorative Baskets, Marks, Flowers
- (4) Sweet P's Pantry Toffee Basket including all 5 of their toffees: Pumpkin Seed, Cherry Pecan, Mocha Munch, Coconut, Almond Orange.
- (5) Composure Graphics "Wine to Go"
- (6) "Dinner and A Movie" sponsored by Knight-Barry Title Group and Five O'Clock Club Gift Certificate
- (7) Wave Tickets, Elliott's Ace Certificate, Body Mechanics Physical Therapy Certificate

(8) Bartolotta Dinner and Sunset Playhouse Theatre Ticket

(9) Bubba's Frozen Custard and Elliott's Ace Gift Certificate

(10) Lake Country Playhouse Theatre & Bubba's Frozen Custard

(11) Moe's Southwest Grill \$100 certificates in Southwest Home Made Basket

(12) Becky's Blissful Bakery Carmel Delight Basket

(13) Lakeland Law Firm's "Pet Care" in Home Made Dog Basket

SILENT AUCTION - YOU CAN BID!

Can't attend the Feb. 4 Award Dinner but want to support Chamber? Winners will be announced at the end of the dinner AND you do not need to be present to win.

Contact info@pewaukee-chamber.org to submit your bid. Remember your contribution supports the Pewaukee Chamber of Commerce.



You can make final payment with credit card

Silent Auction Items:

Lake Country Helicopter Ride - Enjoy a 30 minute helicopter ride (3 passenger maximum) touring the scenic Kettle Moraine and Lake Country. Pilot is former US Army Captain West F. Graduate, Apache Helicopter Pilot and Fellow Chamber Member and Business Partner, Leo. C. Lesch, Waddell and Reed. Value \$250 Opening Bid: \$100

Dinner Out - A \$50 gift certificate at FishBone's Cajun and Creole Restaurant in Delafield and \$50 gift certificate at B&B Inn in Pewaukee donated by Kirkland Crossings.

Opening Bid: \$50

Lake Country Travel- Two - \$100 certificates redeemable by July 2011 towards an air/hotel package from Lake Country Travel, 101 W. Wisconsin Avenue. Value: \$100 Opening Bid: \$50

Therapeutic Neck Pillow and One Hour Massage
Pewaukee Family Chiropractic. Value: \$105
\$50

Kathy Eckhardt's Favorite Wines - 9 Bottles of Wine from Lanesboro, MN (Kathy's favorite bicycling vacation spot) and Pewaukee's own Two Brothers as well as a beautiful wine rack from Design Xchange and a picnic basket from Elliott's Ace Hardware and 2 Large Wine Goblets. Value:
Bid: \$75

Marquette University Basketball - 4 seats in the Frontier Airlines Hometown Champion's Club, a \$50 concessions gift card, and valet parking. Winner has selection from Feb. 1 vs. Seton Hall, Feb. 27 MU vs. Providence or March 2 MU vs. Cincinnati games. Donor is Marquette University.
\$375 Opening Bid: \$150

Anton's Salon and Spa - Certificate for Anton's Signature Facial and Massage, Signature Manicure and Pedicure. Value: \$250
redeemed before August 2011. Value: \$250
\$125

Minuteman Press - Waukesha - Business pack to include 500 Business Cards, Letterhead and Envelopes.
Opening Bid: \$75

Milwaukee Marriott West - Overnight accommodations and breakfast for Two in Bistro 1600 Value: \$150
\$75

Mangold Creative - Logo Design including 5-7 options and a round of changes. Final Files and 10% discount on New Stationery Package Design. Value: \$850
\$200

American Girl Doll and 6 Felicity American Doll Books
Bill Miller, Guardian/Park Avenue Securities, LLC
Opening Bid: \$65

Use Your Chamber Log In

to...Chamber 101 "What's My Return on My Investment?"

New this year you will now need your Member Name and password



Pre-payment is now required with credit card for event registration

to register for our events. Instructions detailed in [email](#) blast which is archived on our website under "Emails". If you run into trouble with your password - you can click [help](#) and your password will be emailed to you.

Use Your login to update your chamber website:

- listing your company representatives so they can register for chamber events
- description of your company, products, services
- make changes to your website
- specials/discounts you would like posted on our website
- events/dates you would like listed on our calendar
- job openings

Register for Feb. 15 A.B.L.E. 6 Breakfast Meeting



Lots of networking opportunities with Six Chambers!

February 15, 2011
Pro Health Care Center
N17 W24100 Riverwood Drive
Pewaukee, WI 53072
7:00 - 8:30 a.m.

\$15 registration online before February 10

WALK INS ARE NOT ALLOWED - PLEASE RSVP BEFORE DEADLINE!

During last month's ABE 6 meeting there were 24 business and 13 success stories. Add your business to this growing Register today [online](#) with your Credit Card (MC/Visa/Am Ex/Discover)

Luncheons this year have a new time frame!



New Luncheon Times - Mark Your Calendar Accordingly!

Don't Be Late

or you will miss some valuable open networking time. Education Committee met last year and based on feedback suggested a new time frame for the luncheons to give speakers more quality time with you. So set your watches and mark your calendars for the new time frame!

11:00 - 11:30 a.m. Open Networking Time (meet new members)

11:30 - 11:50 a.m. Lunch, Individual Table Networking Time

11:50 - 12:05 p.m. Speed Intros of Members/Guests

12:05 - 12:15 p.m. Chamber Announcements

12:15 - 1:00 p.m. Speaker Presentation

**February 16's Luncheon
Topic: Guerilla Marketing**

Robert Grede, author of "Naked Marketing" and our most popular speaker last year returns.

He will show you how to develop your marketing plan, how



Robert Grede
"Guerilla Marketing
101"

choose media more efficiently, and how to get free publicity. You will learn:

- 10 commandments of good copy writing
- 5 kick-ass strategies for building your business
- 4 inexpensive marketing tactics that work

- 3 secrets of buying media
- 2 ways to establish your image
- The one way to establish your marketing budget

If you are the owner/manager of a small/medium size business, marketing manager, involved in marketing planning or simply want to get market smart quickly and painlessly then this is the luncheon you should attend!

[Register Online for February 16 \(3rd Wed of the month\) Guerilla Marketing Luncheon](#)

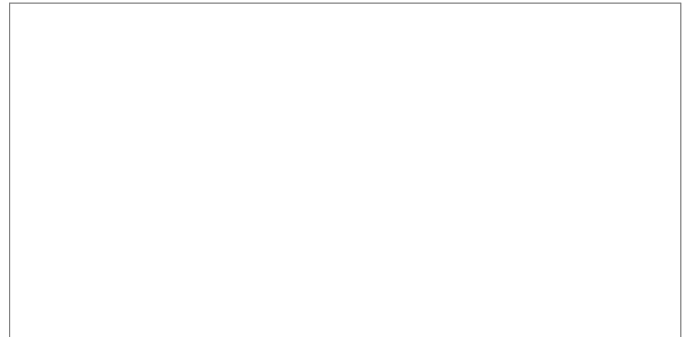
Sign Synergy Holds Open House on Thursday, Feb. 17
Wealth Management



Thursday, Feb. 17 is Open House

March 1 is new date for Salsa Cafe and Cantina's

[Open House](#) [Click on Flyer for Details](#)



We recognize the following Renewing Members! *Members Celebrate Anniversaries*

Look how many years renewing members supporting the Chamber. Join us in thanking the following members who renewed their memberships since January newsletter.

Twenty One Years

Waterstone Bank

Sixteen Years

Western Lakes Golf Club

Smokey's Bait Shop

Fifteen Years

Waukesha State Bank

Thirteen Years

Realty Executives - Steve Bergelin

Wall Family Dentistry

Eleven Years

Kirkland Crossings

Nine Years

Beltmann

Ruekert-Mielke

D'Angelo and Jones

Two Men and a Truck

Eight Years

Molly Maid

Seven Years

North Shore Bank

All Things Organized

Six Years

Jan Farber Realty Executives

Wal-Mart
Janssen & Company

Five Years

Mixer Systems
Lake Country Publications
Village of Pewaukee
Chocolate Factory
Harken

Four Years

Health Works
Queen of Apostles Catholic Church
EmbroidMe-Pewaukee
Pewaukee Public Library
Fred Astaire Dance Studios

Three Years

Dental Works
Galilee Lutheran Church
The Scan Group

Two Years

Pewaukee Lake Water Ski Club
Lake Country Auto Care
Minuteman Press - Waukesha
Bubbas Frozen Custard

One Year

AmeriSign & Graphics

Join a NEW Committee this year! Most committees meet one hour per month.

Join a Committee

As a result of two strategic planning sessions held last month the Chamber Board created 3 NEW Committees

Program Committee: Chaired by [Hansi Herzog](#)

Purpose: Plan/organize monthly lunches, breakfasts and networking events in the evening.

Membership Committee: Co-Chairs [Dr. Mandy Pearce](#) and [Kathy Oleinik](#)

Ambassador Sub-Committee Chaired by

Purpose: Recruit New members and retain current members

Events Committee: Chaired by [Cathy Zmudzinski](#) and [Jean Daul](#)

Purpose: Plan/organize two - three major events each year, including Community Awards, Summer Golf Outing and Fall Event to be determined

All of these committees need additional members to make them work. If you are looking for a fun, educational and networking building membership benefit while generating revenue needed to support chamber operations - then join a committee! Contact Committee Chairs for meeting times. Minutes posted on our website under Committees: www.pewaukee.chamber.org

Werner Electric Open House January 20 a big success! at Shakespeare Wealth Management



Pictured are Werner Electric Employees cutting the chamber ribbon signifying business is open at their new location W238 N1777 Rockwood Drive (formerly owned by W.O. Distributing Company)

Composure Graphics Volunteers to Create Your Ad for Monthly Chamber Newsletter! at Shakespeare Wealth Management



Call Peter Fenelon at 262-369-9600
or email: pfenelon@composuregraphics.com

Here's the Ad rates (size of business card and would appear within a block such as this) Or you can submit your business card or 100 words or less and your company logo:

1. Monthly ad is \$25/issue
2. Quarterly ad (appearing in 3 newsletters) is \$50/one fr

3. Annually at a cost of \$199 (less than \$17/mo)

NEW MEMBERS:

Receive their first Ad at No Charge

Contact: Kathy Eckhardt, Executive Director at 262-691-8
or email: info@pewaukee-chamber.org

Newsletters are sent out the first Wednesday of each month.
Ads for March newsletters should be received by Feb. 15.



Jimmy the Ground
Hog says Spring is
around the corner!

Have a Great February! Jimmy the Sun Prairie Ground Hog did not see his shadow so Spring is just around the corner. He also predicts the Packers will win the Super Bowl!

Sincerely,

Kathy Eckhardt

Pewaukee Chamber of Commerce

p.s. Please note new 2011 Chamber Office Hours M-Th 7:00 - 3:30 p.m.
Closed F,S,S (weekend).

Email: info@pewaukee-chamber.org

[Forward email](#)



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